



Genesys services that compliment Strategic Technology Evaluation:

- Core Evaluation and Selection
- Core Vendor Renewal Negotiations
- Digital Makeovers
- Ancillary Systems Evaluation and Selection
- Fintech Due Diligence and Proof of Concept
- In House to Outsource Assessment and Negotiations
- Debit Card Portfolio Optimization

BANK TECHNOLOGY CONSULTING THAT PAYS FOR ITSELF.

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STRATEGIC TECHNOLOGY PLANNING

Designed to cultivate a fundamental understanding of the technology your institution deploys today, the solutions available in the market, and unite your team around technology initiatives that compliment your strategic goals as an organization.

DISCOVER

We do the heavy lifting and get to know your institution. We gain a fundamental understanding of the systems deployed, the contracts that govern your vendor relationships, and the costs associated with your existing technology ecosystem.

01



DISCOVER

ASSESS

Your dedicated project manager and analyst assess the systems you use and the processes you employ related to your target markets and strategic goals.

02



ASSESS

04



DELIVER

DELIVER

Strategic Technology Planning concludes with an interactive five-year plan that is hosted in the cloud. Whether you employ Genesys to track and assist with the plan, your team will have a roadmap to keep you on track and benchmark progress. We don't just shove plan in a drawer, we get it over the goal line.

03



EDUCATE

EDUCATE

We lead your team on an initiative to bring to light the solutions in the market today that can alleviate bottlenecks, increase operational efficiency, streamline interaction with your customers, and cultivate a unified technology vision across your organization.

For more information please send us a message at info@genesystg.com or call us at (770) 729-4139.